



Missouri Wine Industry Employment Summary

The wine and grape sector and its related activities accounted for nearly 15,000 jobs in Missouri in 2013, with an associated payroll of \$454 million.

Total Missouri Employment: Wine, Grape and Related Industries, 2013

| Sector | Employment (FTE) |
|---|------------------|
| Wineries | 735 |
| Distributors | 36 |
| Retail and Restaurant | 572 |
| Vineyard | 500 |
| Tourism | 7128 |
| Allied Industries | 481 |
| Research/Education/Government | 23 |
| Indirect (IMPLAN) | 2,762 |
| Induced (IMPLAN) | 2,721 |
| TOTAL | 14,959 |
| Source: The Economic Impact of Missouri Wine and Wine Grapes – 2013, A Frank, Rimerman + Co. LLP Report | |

Vineyard Employment

Larger Missouri wineries reported utilizing both full-time and seasonal vineyard employees. Many smaller producers in Missouri manage their vineyards without outside labor. Vineyards in Missouri employed a total of 500 persons in 2013 with wages totaling \$7.5 million.